

The data collected for this quarter's report was gathered between April 1 and June 30, 2024, and the data reflected herein does not necessarily reflect current market conditions. A portion of the REIT analysis is also based on the quarter-end statements released in May 2024 and reflecting Q1 2024 results.

In Q2 2024, rental income decreased in the U.S. due to the decrease in asking rental rates. Occupancy remained the same nationwide and for REITs. The graph below shows the rental rate averages for non-10'  $\times$  10' (i.e., 10'  $\times$  5', 10'

x 20', 10' x 30'), non-climate controlled, downstairs, standard unit sizes that are offered at storage facilities nationwide.

Rent per available square foot (psf) decreased nationwide in Q2 2024 as well as the REITs compared to Q2 2023. The REITs' less-stable preformance this year, paired with the bounceback from the pandemic, has the market sector restoring back to its normal self storage yearly cycle. This demonstrates the sector's overall resiliency.

#### PERFORMANCE COMPARISON

Q2 24 vs. Q2 23

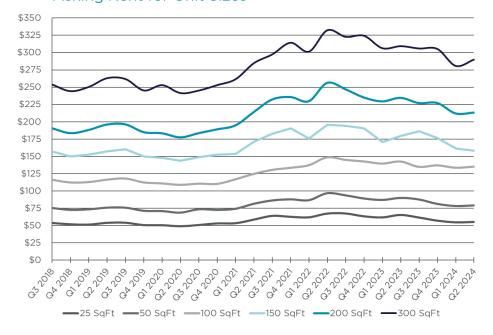
	RI	ΞITs	Natio	nwide
Asking Rental Rates	1	-6.3%	1	-4.0%
Physical Occupancy	1	-1.0%	$\leftrightarrow$	0.0%
Rental Income	<b>↓</b>	-7.4%	1	-4.6%

Supply and demand metrics appeared to be strong compared to all of last year. Construction starts increased 18% from last quarter and increased 8% compared to Q2 2023. According to F.W. Dodge, there have been 597 new starts in the last four quarters, including new construction and alterations, additions, or renovations.

The SSPI (Self Storage Performance Index) decreased 4.9% in Q2 2024 from Q1 2024 and is at 154.8. Moreover, SSPI decreased 8.3% compared to Q2 2023.

# NATIONWIDE AVERAGE

Asking Rent for Unit Sizes



# NET UNITS RENTED PER FACILITY PER MONTH NATIONWIDE - AVERAGE

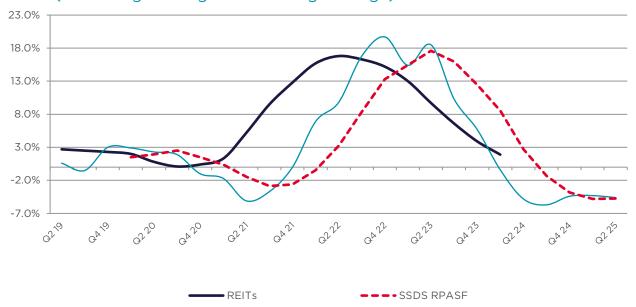


Quarterly Unit Absorption — Net unit absorption (move-ins less move-outs) indicates a negative trend from last quarter. For example, total rental activity was up 2.8% in Q1 2024 vs. the same quarter in 2023, and quarterly unit absorption was negative 1.9% The graph illustrates the average net number of units rented each quarter and is based upon a sample of 4,183± storage facilities nationwide.

**Leading Indicator** — Self Storage Data Service's Rent per Available Square Foot (RPASF) metric is premised upon asking rental rates, and since it takes six to 12 months to be fully reflected in facilities' performance, RPASF is a leading indicator. To measure the validity of this indicator, we track the correlation between RPASF, and the average rental income as reported by the four REITs. There is a high degree of statistical correlation between the two as can be seen in the graph on the following page. The data demonstrates that the pace in rent growth will increase, a function of revenue enhancement models already showing significant growth the past three years. Rent growth in selfstorage will continue to exceed other real estate sectors.

# SSDS'S RENT PER AVAILABLE SQUARE FOOT VS. THE AVERAGE FOUR REITS RENTAL INCOME

(Percentage Change - 1Yr Moving Average)





# Summary of Findings

**Self Storage Performance Index** — The SSPI decreased 4.9% compared to Q1 2024 and decreased 8.3% to compared to Q2 2023. The SSPI now stands at 154.8.

**Asking Rental Rates** — Asking rents increased 0.8% compared to Q1 2024 and decreased 4.0% compared to Q2 2023, and the REITs increased 8.0% compared to last quarter and decreased 6.3.% from Q2 2023.

Physical Occupancy — Median physical occupancy did not change (0.0%) compared to Q1 2024 and remained the same (0.0%) over Q2 2023, and REITs remained the same (0.0%) compared to last quarter and decreased 1.0% compared to Q2 2023.

Concessions — The Cost of Concessions Index absolute change decreased 2.1% compared Q1 2024 and Increased 3.4% over Q2 2023. The facilities offering concessions absolute change decreased 1.1% from last quarter and decreased 8.6% from year ago. The Concession Cost Index decreased to 155.6 in Q2 2024.

Rent per Available Square Foot — RPASF for the benchmark 100-sf non-climate-controlled units are up 1.1% from Q1 2024 and are down 4.6% compared to Q2 2023. The REITs increased 8.5% compared to last quarter and decreased 7.4% from last year.

Sampling Statistics — Our sampling technique assures that the number of REIT facilities in each market's sample represents the approximate percentage of actual REIT facilities in that given market. In this quarter's report, data was obtained from 4,102 facilities owned by the four REITs and 6,616 facilities privately owned. Thus, the percentage of REIT facilities included in this quarter's sample is a reasonable proportion to their market share in these top fifty markets.



Source: Cushman & Wakefield, Inc. The Self Storage Performance Quarterly, a publication of Cushman & Wakefield, Inc.

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# **Preface**

The **Self Storage Performance Quarterly** (SSPQ) provides an independent and comprehensive overview of the status of the domestic self storage industry. It is published following the end of each calendar quarter, thus allowing subscribers to monitor the health of the industry at the operations level in a timely manner. It contains the Self-Storage Performance Index® (SSPI) as well as an analysis of the markets illustrated with detailed charts and tables.

**SSPQ Sample Size** — The data and findings contained in this report are the result of operating data collected each quarter from the population of more than 19,000 self-storage facilities located in the fifty largest metropolitan areas (MSAs) in the U.S.

Q2 2024 Sample Statistics		
Geographic Regions & Divisions	Sample Size	% Of Market
Mideast	1,098	18.8%
Northeast	1,396	25.1%
East Region	2,494	21.9%
East North Central	1,350	18.1%
West North Central	449	11.4%
Midwest Region	1,799	15.8%
Southeast	1,732	21.9%
Southwest	2,123	24.3%
South Region	3,855	23.1%
Mountain	812	16.3%
Pacific	1,758	26.9%
West Region	2,570	22.3%
Total of USA	10,718	21.0%
Total of Top 50 MSAs	10,718	54.6%

Source: Cushman & Wakefield, Inc., Copyrighted ® 2024

Note: Cushman & Wakefield has taken every precaution to ensure accuracy in the analysis of the data and is not liable for any errors or omissions. This data is presented for informational purposes only.

# Section I - Executive Summary

# Performance At-a-Glance

**SECOND QUARTER 2024** 

(BENCHMARK GROUND LEVEL 10X10 NON-CLIMATE-CONTROLLED-UNITS)

Nationwide	Quarterly Q2 24 vs. Q1 24		Seasonal Q2 24 vs		Annual Current Four Quarters vs. Preceding Four Quarters (1)		
Asking Rental Rate	<b>†</b>	Up 0.8%	<b>\</b>	Down -4.0%	<b>↓</b>	Down -1.0%	
Physical Occupancy Rate	<b>+</b>	No Change 0.0%	<b>*</b>	No Change 0.0%	<b>*</b>	No Change 0.0%	
Rent Per Available SF (Rental Income)	<b>†</b>	Up 1.1%	<b>\</b>	Down -4.6%	<b>\</b>	Down -1.2%	

REITs	Quarterly Q2 24 vs. Q1 24		Seasonal Q2 24 vs.	Q2 23	Annual Current Four Quarters vs. Preceding Four Quarters (1)		
Asking Rental Rate	<b>†</b>	Up 8.0%	<b>\</b>	Down -6.3%	<b>\</b>	Down -1.7%	
Physical Occupancy Rate	<b>+</b>	No Change 0.0%	<b>†</b>	Down -1.0%	<b>+</b>	Down -0.2%	
Rent Per Available SF (Rental Income)	<b>†</b>	Up 8.5%	<b>†</b>	Down -7.4%	<b>\</b>	Down -2.0%	

# Section II - Supply and Demand

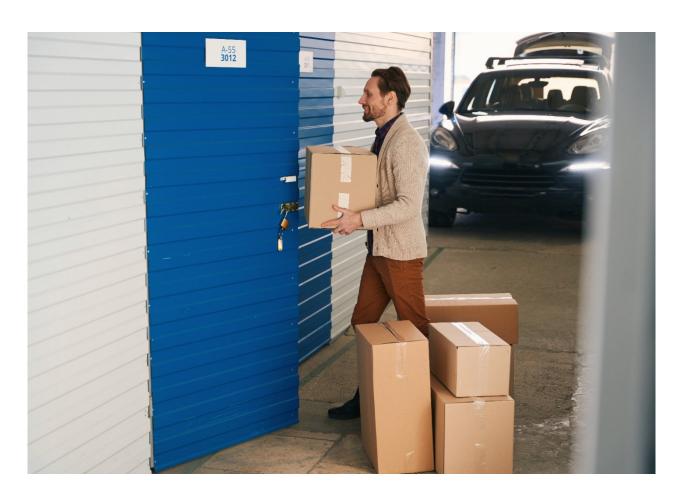
### Supply

**Supply Data Source** — We acquire data from F. W. Dodge to benchmark the trend in new supply, recognizing that this data source does not report everything that is being built. Data from F. W. Dodge is published monthly in arrears. As a result, quarter-end data arrives after the scheduled publishing of the SSPQ report; thus, the supply data reflects the last month's statistics of the previous quarter and the first two month's statistics of the current quarter.

## **Construction Pipeline**

The table below illustrates self storage projects in the various phases of the construction pipeline by region of the country. The line item in the table below for New Construction Starts includes alterations, renovations, interior completions, and additions.

Project Pipeline	by Regio	n					
Decision	East	Midwest	South	West	Totals Q2-24	Q2-24 vs Q1-24	Q2-24 vs Q2-23
Bidding (All Stages)	13	5	34	16	68	66%	-6%
Construction- In-Process	28	19	68	44	159	18%	64%
Projects Deferred	11	2	21	15	49	29%	48%
Pre-Planning	55	8	31	23	117	15%	3%
Planning	149	38	80	110	377	13%	-16%
Final Planning	0	1	3	0	4	100%	-67%
Certificates of Occupancy	6	6	4	1	17	0%	-11%
Permit Issued	0	0	0	0	0	0%	0%
New Construction Starts	30	18	74	34	156	18%	8%
Other	0	0	0	0	0	0%	0%
Totals	292	97	315	243	947	18%	1%
% Of Region	31%	10%	33%	26%	100%		



Note: New construction starts listed here included alterations, additions, and renovations.

#### PROJECT PHASE DEFINITIONS

**Bidding** — Plans and specifications are complete. The owner is taking bids on the prime (general) contract.

**Construction** — This is an update to a start report. There can only be one start report issued. Work is underway.

**Deferred** — Project is on hold and may proceed later.

**Pre-Planning** — No primary design factor (i.e., architect or design engineer).

Planning — An architect or engineer has been selected for the project, and plans are underway. Initial approvals have usually been granted and a general description of the project may appear on the report.

**Final Planning** — The project will go out for bids or construction will start within four months.

**Permits** — Permit information taken from local municipalities.

**Start** — A new start means that the general contract has been awarded and work will begin soon.

Note: this includes new projects, as well as alterations, renovations, interior completions and, additions.

#### MARKETS WITH LARGEST NUMBER OF PROJECTS IN THE PIPELINE

There was an increase in the number of projects (49) placed on hold this quarter which represents an increase of 29% compared to Q1 2024, and a 48% increase compared to Q2 2023. The metropolitan areas with the largest number of projects in all the various phases of the pipeline are:

Market	Totals
New York-Newark-Edison, NY-NJ-PA MSA	73
Phoenix-Mesa-Scottsdale, AZ MSA	43
Las Vegas-Paradise, NV MSA	38
Atlanta-Sandy Springs-Marietta, GA MSA	34
Miami-Fort Lauderdale-Miami Beach, FL MSA	33
Washington-Arlington-Alexandria, DC-VA-MD-WV MSA	32
Los Angeles-Long Beach-Santa Ana, CA MSA	23
Houston-Baytown-Sugar Land, TX MSA	20
Dallas-Fort Worth-Arlington, TX MSA	19
Riverside-San Bernardino-Ontario, CA MSA	18
Tampa-St. Petersburg-Clearwater, FL MSA	18
Orlando, FL MSA	17
Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA	15
Boston-Cambridge-Quincy, MA-NH MSA	12
Charlotte-Gastonia-Concord, NC-SC MSA	10
Providence-New Bedford-Fall River, RI-MA MSA	9
Baltimore-Towson, MD MSA	8
Louisville, KY-IN MSA	8
San Antonio, TX MSA	8
San Francisco-Oakland-Fremont, CA MSA	8
Austin-Round Rock, TX MSA	7

Pipeline o	f Q2 202	24									
Top 50 MSAs	Bidding (All Stages)	Construction In-Process	Projects Deferred	Pre- Planning	Planning	Final Planning	Certificates of Occupancy	Permit Issued	New Construction Starts	Other	Total
Atlanta-Sandy Springs- Marietta, GA MSA	5	5	1	5	7				11		34
Austin-Round Rock, TX MSA	2	2	1						2		7
Baltimore- Towson, MD MSA				2	6						8
Birmingham- Hoover, AL MSA											0
Boston- Cambridge Quincy, MA- NH MSA				5	6		1				12
Buffalo- Cheektowaga- Tonawanda, NY MSA		1		1			1				3
Charlotte- Gastonia- Concord, NC- SC MSA	1	1		1	3				4		10
Chicago- Naperville- Joliet, IL-IN-W MSA	1	1			3		1				6
Cincinnati- Middletown, OH-KY-IN MSA											0
Cleveland- Elyria-Mentor, OH MSA	1										1
Columbus, OH MSA		1			2		1				4
Dallas-Fort Worth- Arlington, TX MSA	1	8	3		3				4		19
Denver- Aurora, CO MSA	1	2			2						5

Detroit- Warren- Livonia, MI MSA	1				1			2
Hartford-West Hartford-East Hartford, CT MSA	:	1			2		1	4
Houston- Baytown- Sugar Land, TX MSA	2	11			1		6	20
Indianapolis, IN MSA	1	1			3	1		6
Jacksonville, FL MSA	1				2		4	7
Kansas City, MO-KS MSA		2	1	1	3			7
Las Vegas- Paradise, NV MSA	2	5	2	3	24		2	38
Los Angeles- Long Beach- Santa Ana, CA MSA		7		2	10		4	23
Louisville, KY-IN MSA	1	2			4	1		8
Memphis, TN- MS-AR MSA							2	2
Miami-Fort Lauderdale- Miami Beach, FL MSA	1	5	2	7	12		6	33
Milwaukee- Waukesha- West Allis, WI MSA					2			2
Minneapolis- St. Paul- Bloomington, MN-WI MSA					4		1	5
Nashville Davidson Murfreesboro, TN MSA		2				1		3
New Orleans- Metairie- Kenner, LA MSA	1				1			2

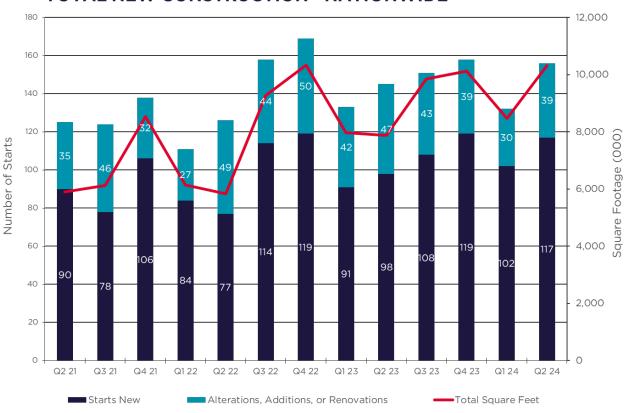
New York- Newark- Edison, NY- NJ-PA MSA	6	5	9	16	34		3	73
Oklahoma City, OK MSA			1	1	1		1	4
Orlando, FL MSA	1	1	3	1	9		2	17
Philadelphia- Camden- Wilmington, PA-NJ-DE-MD MSA	1	1	1	1	9		2	15
Phoenix-Mesa- Scottsdale, AZ MSA	2	6	6		22		7	43
Pittsburgh, PA MSA		1	1	1	2			5
Portland- Vancouver- Beaverton, OR-WA MSA				1	1		2	4
Providence- New Bedford- Fall River, RI- MA MSA	1	2		1	2	1	2	9
Richmond, VA MSA	1	1			2		1	5
Riverside-San Bernardino- Ontario, CA MSA		3	1	2	12			18
Rochester, NY MSA								0
Sacramento Arden-Arcade -Roseville, CA MSA		1			3			4
Salt Lake City, UT MSA		1						1
San Antonio, TX MSA	2	2	1	1		2		8
San Diego- Carlsbad-San Marcos, CA MSA		1	1		3			5
San Francisco Oakland-	- 3			1	3		1	8

Fremont, CA MSA									
San Jose- Sunnyvale- Santa Clara, CA MSA		1		1					2
Seattle- Tacoma- Bellevue, WA MSA	1	2	1	1	1				6
St. Louis, MO-IL MSA		1			2				3
Tampa-St. Petersburg- Clearwater, FL MSA	2	1	1	2	6	2		4	18
Virginia Beach- Norfolk- Newport News, VA-NC MSA	1	2		1				1	5
Washington- Arlington- Alexandria, DC-VA-MD- WV MSA				3	28			1	32
Top 50 MSAs Total	43	89	36	61	241	2	10	74	556
Other MSAs Total	21	61	12	44	109	2	6	67	322
Non-MSAs Total	4	9	1	12	27		1	15	69
Total	68	159	49	117	377	4	17 O	156 O	947

## **New Construction Starts**

The graph below illustrates the historical trend in the total number of new construction starts including alterations, renovations and interior construction, both within and outside major metropolitan areas.

#### **TOTAL NEW CONSTRUCTION - NATIONWIDE**

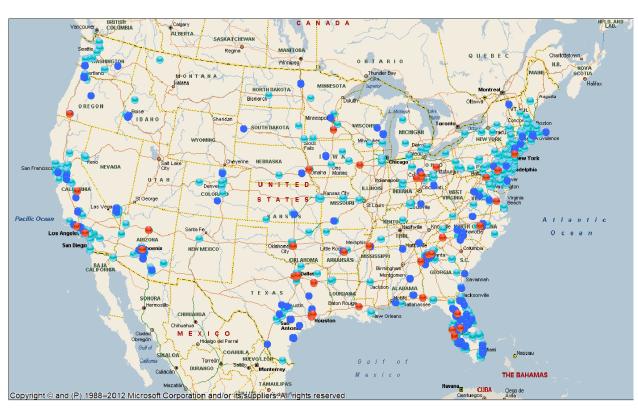


Total Construction Starts			
	Top fifty MSAs	Secondary Markets	Total Nationwide (Combined)
New Construction	55	62	117
Alterations/Renovations, Interior Completions	19	20	39
Total Number of Starts	74	82	156

"New" Construction Starts Characteristics							
Facility Size (average gross sf)	99,699	77,880	88,136				
Direct Construction Cost (per sf)	\$90.83	\$70.79	\$81.44				
Value of Direct Construction Cost	\$498,056,000	\$341,796,000	\$839,852,000				
Total Gross Square Feet	5,483,418	4,828,533	10,311,951				

#### CONSTRUCTION STARTS BY METROPOLITAN AREA

# Location of New Construction



• STARTS • ALTERATIONS • PLANNED

#### COMMENTS ON SUPPLY

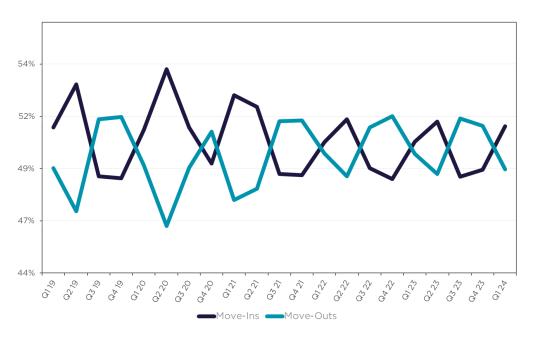
Construction starts increased 18% from last quarter and increased 8% as of Q2 2023. According to F.W. Dodge, there have been 597 new starts the last four quarters (new starts includes new construction and alterations, additions, or renovations).

#### Demand

**Methodology** — We track the rental activity of approximately 4,183± self storage facilities every 90 days. To measure the changes in demand, we track several indicators including the ratio of move-ins to move-outs and the net absorption of units. Our findings are reported quarterly to subscribers and are summarized in the following tables and graphs.

#### **DEMAND TREND RATIO OF MOVE-INS: MOVE OUTS**

(Same-Store Sample - 4,183± Facilities Nationwide)



Ratio of Move-Ins: Move-Outs — The red line in the graph illustrates the trend in the ratio of tenants moving into storage as opposed to those moving out of storage. At the peak of the season, typically in the second quarter, the percentage of tenants moving into storage approaches 52.0% of the total rental activity.

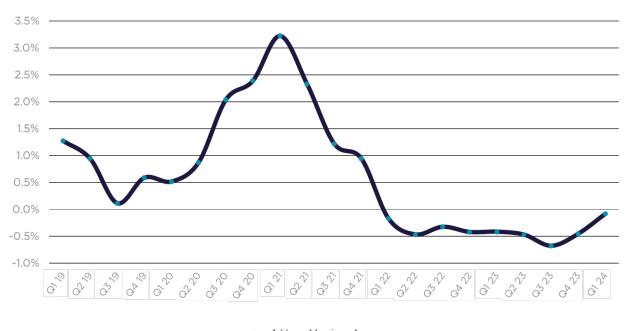
**Net Absorption Ratio** — Another measure of demand is to measure the net difference in the ratios of move-ins to move-outs which is calculated as follows:

Total rental activity is the sum of move-ins and move-outs in each period. When the ratio is positive, it is indicative of positive net absorption. The size of the Net Absorption Ratio reflects the gap or differential between move-ins and move-outs.

The graph below reflects the net difference in the ratio since Q1 2019. The trend line suggests that the ratio of move-ins is returning to parity with move-outs. In simple terms, when the trend line is sloping upward, demand is increasing and, conversely, a downward sloping line would indicate weakening demand.

## **RATIO OF MOVE-INS TO MOVE-OUTS**

#### Net Difference Ratio



1-Year Moving Average

**Storage Demand** — The following tables illustrate the trends in demand based upon 4,183± facilities we track every quarter.

Storage Demand - Nationwide							
			Annual				
Geographic Regions & Divisions	Quarterly Q1 24 v s Q4 23	Seasonal Q1 24 vs. Q1 23	Current Four Quarters vs. Preceding Four Quarters				
Total Rental Activity	-3.0%	2.8%	0.6%				
Move-Ins	1.1%	4.3%	1.0%				
Move-Outs	-7.0%	1.2%	0.3%				

Source: Cushman & Wakefield, Inc.

# Section III - Market Performance Data Q2 2024

# Self Storage Performance Index

The SSPI measures the changes in net operating income, taking into consideration changes in asking rents, physical occupancy, and concessions, as well as operating expenses. It is therefore a reliable and unbiased way of measuring the changes in self storage's operating performance. Each quarter, the Index is reset to reflect the latest changes in expenses from the prior quarter.

#### Comment on SSPI:

The U.S. Self Storage Performance Index® (SSPI) decreased 4.9% in Q2 2024 compared to last quarter and is down 8.3% from last year. The SSPI for Q1 ending June 30, 2024, now stands at 154.8% from the prior quarter's index (1), and down 8.3% from Q2 2023.

#### SELF STORAGE PERFORMANCE INDEX



Base: 4th Quarter 2003 = 100

Note (1) The SSPI value for Q1 2024 was projected to be 162.7 based on projected operating expenses and pending receipt of actual expenditures for Q1 2024. The final index value of 162.7 is used in the tables and graphs contained herein.

# Self Storage Performance Benchmarks

							Change	
National Benchmarks	Q2 23	Q3 23	Q4 23	Q1 24	Q2 24	Quarterly	Seasonal	Annual
Median Rental Rates/SF								
Non-Climate- Controlled Units								
Ground Level <sup>1</sup>	\$1.2600	\$1.2700	\$1.2500	\$1.2000	\$1.2100	0.8%	-4.0%	-1.0%
Ground Level <sup>1</sup>	\$1.5200	\$1.5000	\$1.5100	\$1.5300	\$1.6500	7.8%	8.6%	2.1%
Climate-Controlled Units								
Ground Level <sup>1</sup>	\$1.5900	\$1.6000	\$1.4900	\$1.4400	\$1.4500	0.7%	-8.8%	-2.3%
Upper Level	\$1.4900	\$1.5000	\$1.4500	\$1.3900	\$1.4500	4.3%	-2.7%	-0.7%
Median Occupancy <sup>2</sup>	90.0%	90.0%	90.0%	90.0%	90.0%	0.0%	0.0%	0.0%
Rent per Available Sq. Ft.	\$1.0346	\$1.0373	\$1.0166	\$0.9770	\$0.9874	1.1%	-4.6%	-1.2%

<sup>&</sup>lt;sup>1</sup> The differential between ground- and upper-level rental rates is skewed by the disproportionate number of single-level facilities in the population and sample of self storage facilities. Facilities with upper-level units tend to be in higher density.

<sup>&</sup>lt;sup>2</sup> The aggregated median physical occupancy statistic is not meaningful by itself. Please refer to the detailed occupancy statistics by submarket found in Table 3.

#### **Concession Trends**

The trends in the types of concessions being offered provide an indication of the direction the markets are headed. We track concessions in forty-five distinct categories. Given the relative strength or weakness of any given market, the type and number of facilities offering concessions will vary. The comparative cost of alternative concession programs can be significant. For example:

The cost of a one-month, free rent program can vary dramatically based on the duration of a tenant's occupancy, and on when, during the tenancy, the "free" month is credited. Assuming a tenant's occupancy duration of six months, a one-month concession is a discount of one-sixth of the asking rental rate. As the occupancy duration shortens, the effective cost of the discount increases.

**Effective Cost** — We calculate the effective cost of concessions by category and weights them by prevalence. The result is an effective benchmark cost of concessions by market and in the aggregate and should not be confused with the actual cost of concessions in any given marketplace.

					Absolute Change			
	Q2 23	Q3 23	Q4 23	Q1 24	Q2 24	Quarterly	Seasonal	Annual
Facilities Offering Concessions	78.6%	80.2%	72.7%	71.1%	70.0 %	-1.1%	-8.6%	-2.1%
Concession Cost Index	152.2	161.9	166.0	157.7	155.6	-2.1	3.4	0.8

#### SSDS Concession Index

#### SELF STORGE CONCESSION INDEX



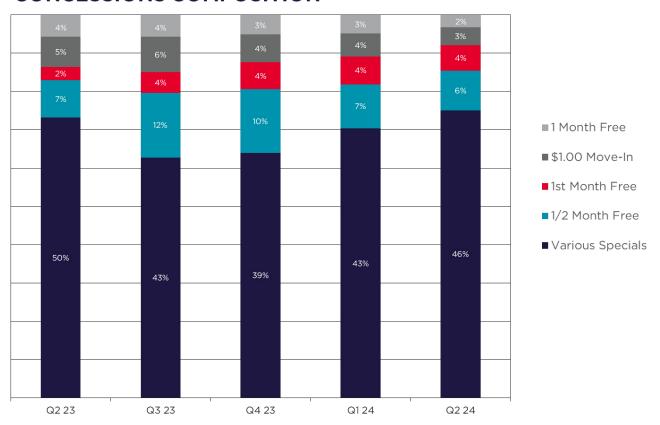
Base: 4th Quarter 2003 = 100

# Trends in Ten Most Popular Concessions

## PERCENT OF FACILITIES OFFERING EACH TYPE

						Absolute (	Change	
Type of Rent Concession	Q2 23	Q3 23	Q4 23	Q1 24	Q2 24	Quarterly	Seasonal	Annual
Various Specials	50.20%	42.92%	38.76%	43.31%	45.80%	2.49%	-4.40%	-1.10%
1/2 Month Free	6.71%	11.58%	10.08%	7.12%	6.33%	-0.79%	-0.38%	-0.10%
1st Month Free	2.39%	3.69%	4.25%	4.42%	4.05%	-0.37%	1.66%	0.41%
\$1.00 Move- In	5.41%	6.33%	4.42%	3.73%	2.86%	-0.87%	-2.55%	-0.64%
1 Month Free	3.91%	3.91%	3.09%	3.00%	1.97%	-1.03%	-1.94%	-0.49%
Free Lock	1.27%	1.36%	0.95%	1.13%	9.40%	8.27%	8.13%	2.03%
2nd Month Free	1.03%	1.42%	1.44%	1.28%	0.92%	-0.36%	-O.11%	-0.03%
1/2 Off 1st Month	1.12%	1.03%	1.02%	0.74%	0.90%	0.09%	0.43%	O.11%
1/2 Off 1st 3 Months	0.72%	0.79%	0.93%	0.89%	0.80%	-0.09%	0.08%	0.02%
1/2 Off 1st 2 Months	0.53%	0.93%	0.68%	0.55%	0.72%	0.17%	0.19%	0.05%
Other Concessions	5.47%	6.28%	7.04%	4.94%	-3.73%	-8.67%	-9.20%	-2.30%
None	21.24%	19.76%	27.34%	28.89%	29.98%	1.09%	8.74%	2.19%
Total	100.0%	100.0%	100.0%	100.0%	100.0%			

# **CONCESSIONS COMPOSITION**

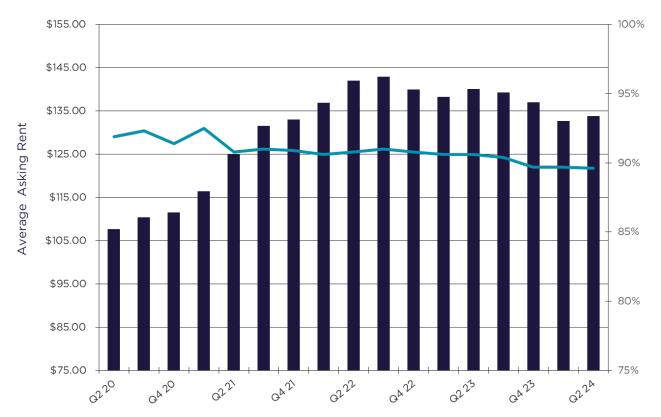




#### **Elasticity in Demand**

Due to the sampling techniques, the median is the best measure of overall performance, as it excludes the extremes. However, the elasticity in self storage demand is best demonstrated by looking at the average rather than the median rental rate and physical occupancy data.

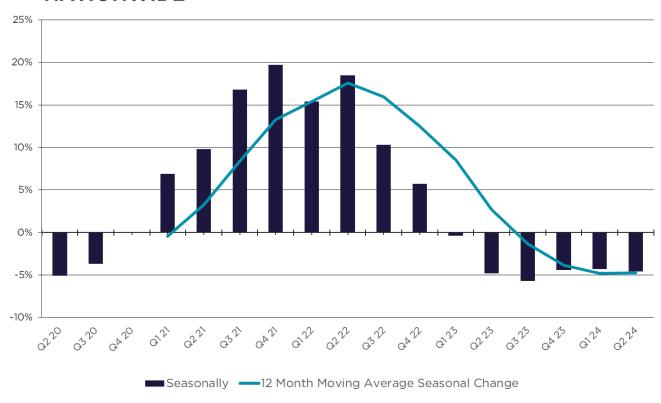
#### <u>AVERAGE</u> ASKING RENTAL RATE AND <u>AVERAGE</u> PHYSICAL



# Occupancy

(RENTAL RATE FOR 100 SF GROUND LEVEL NON-CLIMATE-CONTROLLED UNIT)

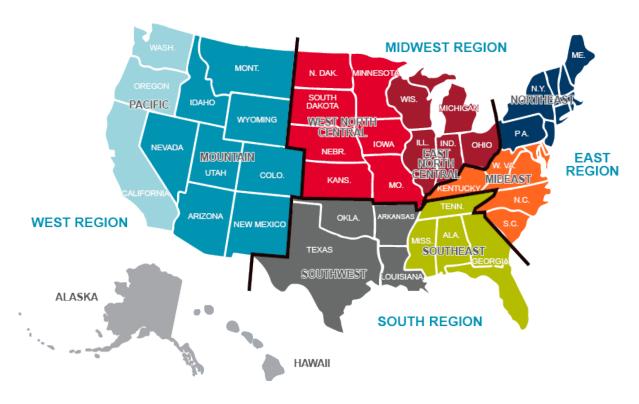
# RENT PER AVAILABLE SQUARE FOOT NATIONWIDE



# Operating Performance by Region

This section contains tables and graphs illustrating the performance of facilities first in each of the four major regions of the country, followed by the performance within the eight divisions. Sub-regional data aggregates are not additive to regional data aggregates, as the populations and sample sizes are different in each region and sub-region.

#### U.S. SELF STORAGE MARKET GEORAPHICAL REGION & DIVISIONS



NOTE: We report the operating performance data using the median figures which best measure the central tendency of the data as a whole and are not affected by data extremes.

East Region's Divisional Performance Q2 24 vs. Q2 23							
	Mideast Division	Northeast Division	Nationwide	Mideast vs. Nationwide	Northeast vs. Nationwide		
Asking Rental Rates	-7.3%	-3.1%	-4.0%	-3.3%	0.9%		
Physical Occupancy	0.0%	0.0%	0.0%	0.0%	0.0%		
Rent per Available SF	-8.3%	-3.7%	-4.6%	-3.7%	0.9%		
Percent of Facilities Offering Concessions	47.7%	60.3%	70.0%	-22.3%	-9.7%		
Effective Cost of Concessions Factor	9.0%	8.1%	8.4%	0.6%	-0.3%		

Source: Cushman & Wakefield, Inc.

Midwest Region's Divisional Performance Q2 24 vs. Q2 23							
	East North Central Division	West North Central Division	Nationwide	East North Central vs. Nationwide	West North Central vs. Nationwide		
Asking Rental Rates	-5.7%	-8.3%	-4.0%	-1.7%	-4.3%		
Physical Occupancy	0.0%	-1.0%	0.0%	0.0%	-1.0%		
Rent per Available SF	-6.3%	-11.2%	-4.6%	-1.7%	-6.6%		
Percent of Facilities Offering Concessions	66.4%	73.5%	70.0%	-3.6%	3.5%		
Effective Cost of Concessions Factor	8.3%	8.9%	8.4%	-0.1%	0.5%		

Source: Cushman & Wakefield, Inc. The Self Storage Performance Quarterly, a publication of Cushman & Wakefield, Inc.

Source: Cushman & Wakefield, Inc.

South Region's Divisional Performance Q2 24 vs. Q2 23							
	Southeast Division	Southwest Division	Nationwide	Southeast vs. Nationwide	Northeast vs. Nationwide		
Asking Rental Rates	-8.8%	-9.2%	-4.0%	-4.8%	-5.2%		
Physical Occupancy	0.0%	-1.0%	0.0%	0.0%	-1.0%		
Rent per Available SF	-9.3%	-10.1%	-4.6%	-4.7%	-5.5%		
Percent of Facilities Offering Concessions	59.4%	81.6%	70.0%	-10.6%	11.6%		
Effective Cost of Concessions Factor	8.6%	7.5%	8.4%	0.2%	-0.9%		

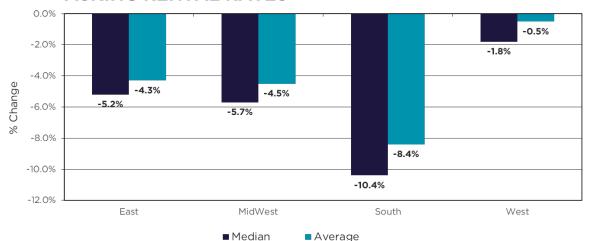
Source: Cushman & Wakefield, Inc.

West Region's Divisio	West Region's Divisional Performance Q2 24 vs. Q2 23							
	Mountain Division	Pacific Division	Nationwide	Pacific	Mountain Division			
Asking Rental Rates	-0.8%	0.5%	-4.0%	3.2%	4.5%			
Physical Occupancy	0.0%	0.0%	0.0%	0.0%	0.0%			
Rent per Available SF	-3.1%	0.2%	-4.6%	1.5%	4.8%			
Percent of Facilities Offering Concessions	82.0%	84.4%	70.0%	12.0%	14.4%			
Effective Cost of Concessions Factor	9.0%	8.8%	8.4%	0.6%	0.4%			

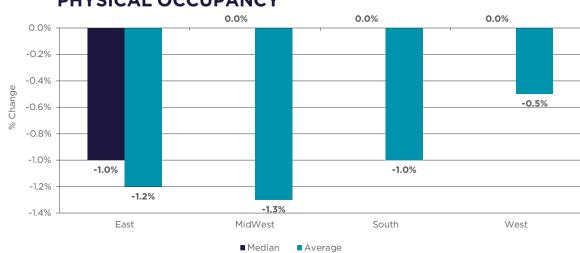
Source: Cushman & Wakefield, Inc.

#### PERFORM ANCE BY REGION (Q2 24 VS. Q2 23)

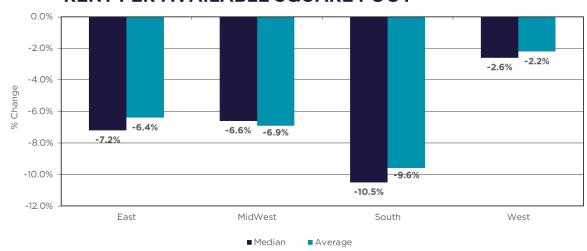




## **PHYSICAL OCCUPANCY**



## RENT PER AVAILABLE SQUARE FOOT



# **Market Conditions**

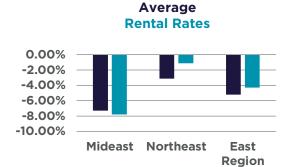
# **East Region**

Sample Size			
	Total Facilities	Sample Size	% Sample
Mideast Division	5,829	1,098	18.8%
Northeast Division	5,567	1,396	25.1%
East Region	11,396	2,494	21.9%

Rental Rate Per SF	Q2 23	Q2 24	% Change
Mideast Division			
Median	\$1.2835	\$1.1900	-7.3%
Average	\$1.3461	\$1.2404	-7.8%
Northeast Division			
Median	\$1.4235	\$1.3800	-3.1%
Average	\$1.5580	\$1.5406	-1.1%
East Region			
Median	\$1.3500	\$1.2800	-5.2%
Average	\$1.4496	\$1.3871	-4.3%

Physical Occupancy	Q2 23	Q2 24	Absolute Change
Mideast Division			
Median	90.0%	90.0%	0.0%
Average	90.6%	89.1%	-1.5%
Northeast Division			
Median	91.0%	91.0%	0.0%
Average	91.5%	90.7%	-0.8%
East Region			
Median	91.0%	90.0%	-1.0%
Average	91.1%	89.9%	-1.2%





■ Median ■ Average

# Average Physical Unit Occupancy



Rent per Avail	able SF	Q2 23	Q2 24	Absolute	e Change
Mideast Division	on				
Median		\$1.0513	\$0.9638	-8.3%	
Average		\$1.1107	\$0.9935	-10.6%	
Northeast Divi	sion				
Median		\$1.1879	\$1.1438	-3.7%	
Average		\$1.3080	\$1.2723	-2.7%	
East Region					
Median Average		\$1.1236 \$1.2071	\$1.0431 \$1.1297	-7.2% -6.4%	
		Rent per A	Median vailable SF Ch	ange	
-2.00% — -4.00% — -6.00% — -10.00% — -12.00% — -14.00% —					
-14.00%	Q2 23	Q3 23	Q4 23	Q1 24	Q2 24
	■ Mideast	Nort	heast	■ East Region	1
			Average vailable SF Ch	ange	
0.00% — -2.00% —	-				
-4.00%					
-6.00% —		_			
-8.00% — -10.00% —					
-12.00% —				_	
	Q2 23	Q3 23	Q4 23	Q1 24	Q2 24
	■ Mideast	■ Nort	heast	■ East Regio	n

Key	Seasonal Change in MSAs in East Regions	Rental Rate Change	Occupancy Change	Change in Rent Per Avail. SF
	Mideast Division			
BOS	Boston-Cambridge-Quincy, MA-NH MSA	-8.0%	2.0%	-6.8%
BUF	Buffalo-Cheektowaga-Tonawanda, NY MSA	-0.8%	-6.0%	-11.6%
HAR	Hartford-West Hartford-East Hartford, CT MSA	3.9%	1.0%	0.6%
NYN	New York-Newark-Edison, NY-NJ-PA MSA	4.5%	-2.0%	2.6%
PHI	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA	-4.8%	-1.0%	-6.3%
PIT	Pittsburgh, PA MSA	-4.8%	-4.0%	-10.8%
PRO	Providence-New Bedford-Fall River, RI-MA MSA	-6.0%	0.0%	-6.8%
ROC	Rochester, NY MSA	0.0%	1.0%	-1.0%
	Northeast Division			
BAL	Baltimore-Towson, MD MSA	-14.7%	-1.0%	-16.7%
СНА	Charlotte-Gastonia-Concord, NC-SC MSA	-14.8%	1.0%	-12.8%
LOU	Louisville, KY-IN MSA	-2.1%	-3.0%	-4.2%
RIC	Richmond, VA MSA	-1.7%	0.0%	-7.4%
VIR	Virginia Beach-Norfolk-Newport News, VA-NC MSA	-8.1%	0.0%	-9.6%
WAS	Washington-Arlington-Alexandria, DC-VA-MD-WV MSA	-5.3%	-4.0%	-10.8%
CIN	Cincinnati-Middletown, OH-KY-IN MSA	-12.4%	-1.0%	-15.2%
PHI	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA	-4.8%	-1.0%	-6.3%

Note: Light gray shading denotes that MSA is split between NCREIF regions and/or divisions.

# **Market Conditions**

# Midwest Region

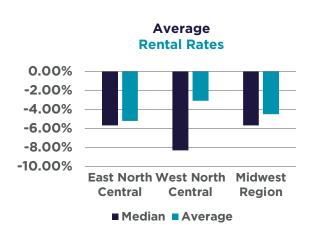
Sample Size			
	Total Facilities	Sample Size	% Sample
East North Central	7,457	1,350	18.1%
West North Central	3,946	449	11.4%
Midwest Region	11,403	1,799	15.8%

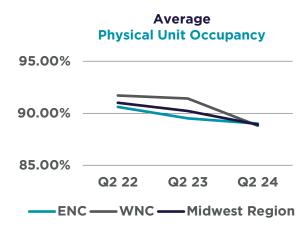
East North Central	Q2 23	Q2 24	% Change
East North Central			
Median	\$1.0500	\$0.9900	-5.7%
Average	\$1.1129	\$1.0553	-5.2%
West North Central			
Median	\$1.0900	\$1.0000	-8.3%
Average	\$1.1115	\$1.0771	-3.1%
Midwest Region			
Median	\$1.0500	\$0.9900	-5.7%
Average	\$1.1124	\$1.0628	-4.5%

Physical Occupancy	Q2 23	Q2 24	Absolute Change
East North Central			
Median	90.0%	90.0%	0.0%
Average	89.5%	89.0%	-0.5%
West North Central			
Median	91.0%	90.0%	-1.0%
Average	91.4%	88.8%	-2.6%
Midwest Region			
Median	90.0%	90.0%	0.0%
Average	90.2%	88.9%	-1.3%

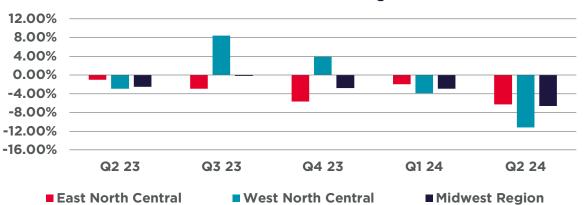


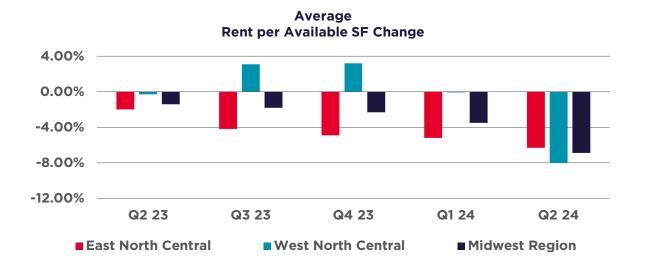
**MIDWEST REGION** 





Rent per Available SF	Q2 23	Q2 24	% Change
East North Central			
Median	\$0.8630	\$0.8091	-6.3%
Average	\$0.9091	\$0.8519	-6.3%
West North Central			
Median	\$0.9138	\$0.8114	-11.2%
Average	\$0.9363	\$0.8610	-8.0%
Midwest Region			
Median Average	\$0.8647 \$0.9185	\$0.8076 \$0.8550	-6.6% -6.9%
		1edian ailable SF Change	
12.00% — 8.00% — 4.00% — 9.00%			
0.00%			





Key	Seasonal Change in MSAs in Midwest Regions	Rental Rate Change	Occupancy Change	Change in Rent Per Avail. SF
	East North Central Division			
СНІ	Chicago-Naperville-Joliet, IL-IN-WI MSA	8.5%	-2.0%	6.7%
CIN	Cincinnati-Middletown, OH-KY-IN MSA	-12.4%	-1.0%	-15.2%
CLE	Cleveland-Elyria-Mentor, OH MSA	-10.5%	-3.0%	-15.0%
COL	Columbus, OH MSA	-14.3%	0.0%	-13.0%
DET	Detroit-Warren-Livonia, MI MSA	-7.5%	-1.0%	-11.2%
IND	Indianapolis, IN MSA	-9.2%	0.0%	-8.8%
MIL	Milwaukee-Waukesha-West Allis, WI MSA	-12.5%	-4.0%	-18.7%
LOU	Louisville, KY-IN MSA	-2.1%	-3.0%	-4.2%
MIN	Minneapolis-St. Paul- Bloomington, MN-WI MSA	-7.6%	-3.0%	-13.7%
STL	St. Louis, MO-IL MSA	-11.0%	-2.0%	-14.3%
	West North Central Division			
KAN	Kansas City, MO-KS MSA	-1.0%	-2.0%	-5.7%
MIN	Minneapolis-St. Paul- Bloomington, MN-WI MSA	-7.6%	-3.0%	-13.7%
STL	St. Louis, MO-IL MSA	-11.0%	-2.0%	-14.3%

Note: Light gray shading denotes that MSA is split between NCREIF regions and/or divisions.

# **Market Conditions**

# South Region

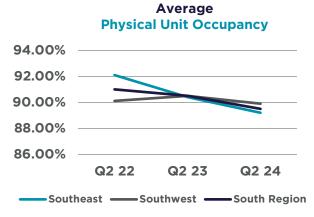
Sample Size			
	Total Facilities	Sample Size	% Sample
Southeast	7,924	1,732	21.9%
Southwest	8,744	2,123	24.3%
South Region	16,668	3,855	23.1%



Rental Rate Per SF	Q2 23	Q2 24	% Change
Southeast			
Median	\$1.2500	\$1.1400	-8.8%
Average	\$1.3195	\$1.2002	-9.0%
Southwest			
Median	\$1.0900	\$0.9900	-9.2%
Average	\$1.1305	\$1.0423	-7.8%
South Region			
Median	\$1.1500	\$1.0300	-10.4%
Average	\$1.2204	\$1.1174	-8.4%

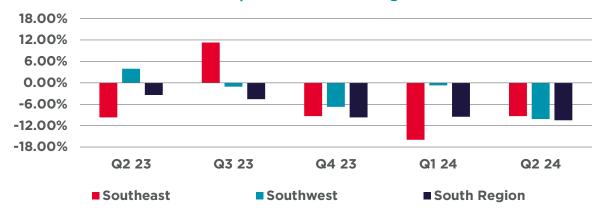
	Average Rental Rates	
0.00%		
-5.00%		
-10.00%		
-15.00%		
	Southeast Southwest	South Region
	■ Median ■ Avera	age

Physical Occupancy	Q2 23	Q2 24	Absolute Change
Southeast			
Median	90.0%	90.0%	0.0%
Average	90.4%	89.2%	-1.2%
Southwest			
Median	91.0%	90.0%	-1.0%
Average	90.5%	89.9%	-0.6%
South Region			
Median	90.0%	90.0%	0.0%
Average	90.5%	89.5%	-1.0%

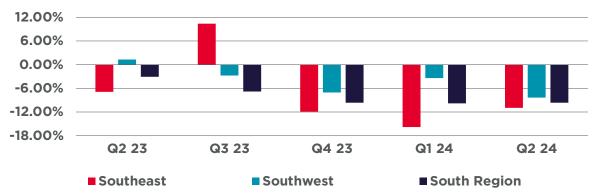


Rent per Available SF	Q2 23	Q2 24	% Change
Southeast			
Median	\$1.0228	\$0.9278	-9.3%
Average	\$1.0849	\$0.9672	-10.9%
Southwest			
Median	\$0.9078	\$0.8165	-10.1%
Average	\$0.9359	\$0.8586	-8.3%
South Region			
Median Average	\$0.9440 \$1.0067	\$0.8444 \$0.9102	-10.5% -9.6%

### Median Rent per Available SF Change



# Average Rent Per Available SF Change



Key	Seasonal Change in MSAs in South Regions	Rental Rate Change	Occupancy Change	Change in Rent Per Avail. SF
	Southeast Division			
ATL	Atlanta-Sandy Springs-Marietta, GA MSA	-12.5%	0.0%	-11.3%
BIR	Birmingham-Hoover, AL MSA	0.0%	0.0%	3.4%
JAC	Jacksonville, FL MSA	10.7%	-4.0%	1.6%
MEM	Memphis, TN-MS-AR MSA	-12.5%	0.0%	-15.9%
MIA	Miami-Fort Lauderdale-Miami Beach, FL MSA	-14.7%	0.0%	-15.8%
NAS	Nashville-Davidson- Murfreesboro, TN MSA	-11.0%	-1.0%	-11.1%
ORL	Orlando, FL MSA	-10.2%	0.0%	-13.5%
TAM	Tampa-St. Petersburg- Clearwater, FL MSA	-22.4%	-2.0%	-24.8%
	Southwest Division			
AUS	Austin-Round Rock, TX MSA	-26.2%	-1.0%	-28.8%
DAL	Dallas-Fort Worth-Arlington, TX MSA	-11.0%	0.0%	-9.1%
HOU	Houston-Baytown-Sugar Land, TX MSA	5.0%	0.0%	5.4%
NOR	New Orleans-Metairie-Kenner, LA MSA	-12.5%	0.0%	-11.7%
OKC	Oklahoma City, OK MSA	-11.2%	0.0%	-14.3%
SAT	San Antonio, TX MSA	-9.5%	-1.0%	-11.4%
MEM	Memphis, TN-MS-AR MSA	-12.5%	0.0%	-15.9%

Note: Light gray shading denotes that MSA is split between NCREIF regions and/or divisions.

# **Market Conditions**

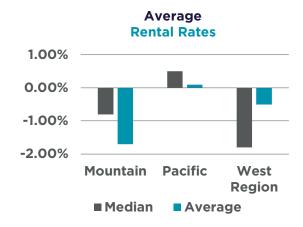
# West Region

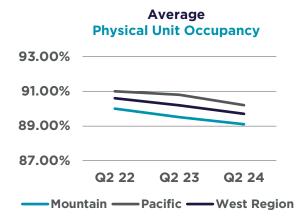
Sample Size						
	Total Facilities	Sample Size	% Sample			
Mountain	4,975	812	16.3%			
Pacific	6,533	1,758	26.9%			
West Region	11,508	2,570	22.3%			

Rental Rate Per SF	Q2 23	Q2 24	% Change
Mountain			
Median	\$1.3300	\$1.3200	-0.8%
Average	\$1.3822	\$1.3583	-1.7%
Pacific			
Median	\$1.8400	\$1.8495	0.5%
Average	\$1.9456	\$1.9479	0.1%
West Region			
Median	\$1.7000	\$1.6700	-1.8%
Average	\$1.7020	\$1.6930	-0.5%

Physical Occupancy	Q2 23	Q2 24	Absolute Change
Mountain			
Median	90.0%	90.0%	0.0%
Average	89.5%	89.1%	-0.4%
Pacific			
Median	91.0%	91.0%	0.0%
Average	90.8%	90.2%	-0.6%
West Region			
Median	90.0%	90.0%	0.0%
Average	90.2%	89.7%	-0.5%



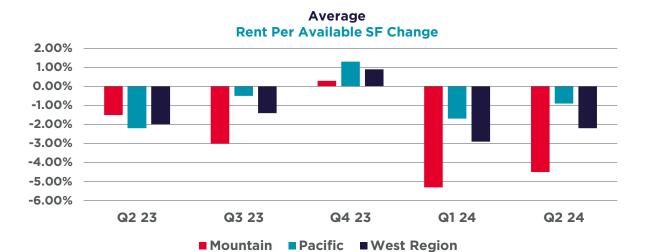




Rent Per Available SF	Q2 23	Q2 24	% Change
Mountain			
Median	\$1.1030	\$1.0691	-3.1%
Average	\$1.1394	\$1.0879	-4.5%
Pacific			
Median	\$1.5170	\$1.5206	0.2%
Average	\$1.6002	\$1.5859	-0.9%
West Region			
Median	\$1.3920	\$1.3551	-2.6%
Average	\$1.4010	\$1.3706	-2.2%

# Median Rent Per Available SF Change





Key	Seasonal Change in MSAs in West Regions	Rental Rate Change	Occupancy Change	Change in Rent Per Avail. SF
	Mountain Division			
DEN	Denver-Aurora, CO MSA	2.0%	-1.0%	-4.9%
LVP	Las Vegas-Paradise, NV MSA	-16.0%	5.0%	-9.5%
PHO	Phoenix-Mesa-Scottsdale, AZ MSA	5.6%	-2.0%	0.0%
SLC	Salt Lake City, UT MSA	0.0%	0.0%	-1.3%
	Pacific Division			
LAX	Los Angeles-Long Beach-Santa Ana, CA MSA	-1.3%	-1.0%	-3.9%
POR	Portland-Vancouver-Beaverton, OR-WA MSA	0.0%	1.0%	2.1%
RIV	Riverside-San Bernardino-Ontario, CA MSA	-3.0%	-2.0%	-5.5%
SAC	Sacramento-Arden-Arcade-Roseville, CA MSA	-5.5%	2.0%	-2.4%
SDC	San Diego-Carlsbad-San Marcos, CA MSA	-4.3%	-2.0%	-5.1%
SFO	San Francisco-Oakland-Fremont, CA MSA	0.0%	-1.0%	-2.9%
SJS	San Jose-Sunnyvale-Santa Clara, CA MSA	5.3%	9.0%	20.2%
SEA	Seattle-Tacoma-Bellevue, WA MSA	-5.1%	0.0%	-4.8%

# Operating Performance by MSA

#### MOST IMPROVED AND WATCH LIST MARKETS

The intent of the Most Improved and Watch List Markets is to identify those markets that demonstrate the most notable change during the current year. The ranking is based on the highest and lowest <u>aggregate</u> growth scores.

The *growth score* is calculated by adding the percentage change in asking rental rates and physical occupancy for the same period.

The *aggregate growth score* is calculated as a moving average of the quarterly growth scores for the current and three preceding quarters.

The higher the aggregate growth scores for a market, the greater the likelihood that facility earnings will improve. Conversely, the lower the aggregate growth score, the greater the likelihood is for adverse change in facility earnings. Hence, our Watch List Markets are those markets with the lowest aggregate growth scores. As of quarter end, the results are as follows:

Six Most Improved Markets	Aggregate Growth Score
1. San Jose-Sunnyvale-Santa Clara, CA MSA	2.9
2. Minneapolis-St. Paul-Bloomington, MN-WI MSA	2.8
3. Los Angeles-Long Beach-Santa Ana, CA MSA	2.6
4. San Diego-Carlsbad-San Marcos, CA MSA	2.2
5. Richmond, VA MSA	2.2
6. Rochester, NY MSA	2.0

Watch List Markets (Lowest Scores)	Aggregate Growth Score
1. Memphis, TN-MS-AR MSA	-18.3
2. Tampa-St. Petersburg-Clearwater, FL MSA	-17.5
3. Atlanta-Sandy Springs-Marietta, GA MSA	-14.6
4. Philadelphia-Camden-Wilmington, PA-NJ-DE-MD	MSA -14.4
5. New Orleans-Metairie-Kenner, LA MSA	-14.2
6. Miami-Fort Lauderdale-Miami Beach, FL MSA	-13.5

# Median Asking Rental Rates per Square Foot

Median Asking Rental Rates per Square Foot are based upon the asking rent for a 100-sf, ground level, non-climate-controlled unit.

	Rental	Quai	rterly	Seas	sonal	Annual		
Top 50 MSAs	Rates Q2 24	% Change	Absolute Change	% Change	Absolute Change		Absolute Change	
Atlanta-Sandy Springs- Marietta, GA MSA	\$1.0500	5.00%	\$0.05	-12.50%	-\$0.15	-3.39%	-\$0.04	
Austin-Round Rock, TX MSA	\$0.9000	-15.89%	-\$0.17	-26.23%	-\$0.32	-6.91%	-\$0.08	
Baltimore-Towson, MD MSA	\$1.2800	4.92%	\$0.06	-14.67%	-\$0.22	-3.78%	-\$0.05	
Birmingham-Hoover, AL MSA	\$0.9900	-1.98%	-\$0.02	0.00%	\$0.00	0.00%	\$0.00	
Boston-Cambridge-Quincy, MA-NH MSA	\$1.3800	-4.17%	-\$0.06	-8.00%	-\$0.12	-2.07%	-\$0.03	
Buffalo-Cheektowaga- Tonawanda, NY MSA	\$1.2900	7.50%	\$0.09	-0.77%	-\$0.01	-0.20%	\$0.00	
Charlotte-Gastonia- Concord, NC-SC MSA	\$0.9800	-14.78%	-\$0.17	-14.78%	-\$0.17	-3.70%	-\$0.04	
Chicago-Naperville-Joliet, IL-IN-WI MSA	\$1.1500	0.00%	\$0.00	8.49%	\$0.09	2.01%	\$0.02	
Cincinnati-Middletown, OH-KY-IN MSA	\$0.9200	3.98%	\$0.04	-12.38%	-\$0.13	-3.31%	-\$0.03	
Cleveland-Elyria-Mentor, OH MSA	\$0.9400	-4.08%	-\$0.04	-10.48%	-\$0.11	-2.62%	-\$0.03	
Columbus, OH MSA	\$0.9000	-5.26%	-\$0.05	-14.29%	-\$0.15	-3.90%	-\$0.04	
Dallas-Fort Worth- Arlington, TX MSA	\$1.0500	0.00%	\$0.00	-11.02%	-\$0.13	-2.93%	-\$0.03	
Denver-Aurora, CO MSA	\$1.5200	-1.94%	-\$0.03	2.01%	\$0.03	0.50%	\$0.01	
Detroit-Warren-Livonia, MI MSA	\$1.1100	5.71%	\$0.06	-7.50%	-\$0.09	-2.01%	-\$0.02	
Hartford-West Hartford- East Hartford, CT MSA	\$1.3400	15.52%	\$0.18	3.88%	\$0.05	0.96%	\$0.01	

Houston-Baytown-Sugar Land, TX MSA	\$1.0500	0.00%	\$0.00	5.00%	\$0.05	1.22%	\$0.01
Indianapolis, IN MSA	\$0.8899	11.24%	\$0.09	-9.19%	-\$0.09	-2.47%	-\$0.02
Jacksonville, FL MSA	\$1.3400	-1.47%	-\$0.02	10.74%	\$0.13	2.61%	\$0.03
Kansas City, MO-KS MSA	\$0.9900	0.00%	\$0.00	-1.00%	-\$0.01	-0.25%	\$0.00
Las Vegas-Paradise, NV MSA	\$1.0500	0.00%	\$0.00	-16.00%	-\$0.20	-4.05%	-\$0.05
Los Angeles-Long Beach- Santa Ana, CA MSA	\$2.3200	0.87%	\$0.02	-1.28%	-\$0.03	-0.33%	-\$0.01
Louisville, KY-IN MSA	\$0.9200	2.22%	\$0.02	-2.13%	-\$0.02	-0.54%	-\$0.01
Memphis, TN-MS-AR MSA	\$0.8400	6.33%	\$0.05	-12.50%	-\$0.12	-3.46%	-\$0.03
Miami-Fort Lauderdale- Miami Beach, FL MSA	\$1.6800	3.70%	\$0.06	-14.72%	-\$0.29	-4.11%	-\$0.07
Milwaukee-Waukesha-West Allis, WI MSA	\$0.9800	-10.91%	-\$0.12	-12.50%	-\$0.14	-3.20%	-\$0.04
Minneapolis-St. Paul- Bloomington, MN-WI MSA	\$1.0900	-2.68%	-\$0.03	-7.63%	-\$0.09	-1.94%	-\$0.02
Nashville-Davidson- Murfreesboro, TN MSA	\$1.0500	5.00%	\$0.05	-11.02%	-\$0.13	-2.88%	-\$0.03
New Orleans-Metairie- Kenner, LA MSA	\$1.0500	-4.55%	-\$0.05	-12.46%	-\$0.15	-3.33%	-\$0.04
New York-Newark-Edison, NY-NJ-PA MSA	\$2.0900	1.95%	\$0.04	4.50%	\$0.09	1.10%	\$0.02
Oklahoma City, OK MSA	\$0.7900	-16.84%	-\$0.16	-11.24%	-\$0.10	-2.78%	-\$0.02
Orlando, FL MSA	\$1.1500	9.52%	\$0.10	-10.16%	-\$0.13	-2.64%	-\$0.03
Philadelphia-Camden- Wilmington, PA-NJ-DE-MD MSA	\$1.1900	-4.03%	-\$0.05	-4.80%	-\$0.06	-1.21%	-\$0.01
Phoenix-Mesa-Scottsdale, AZ MSA	\$1.3200	3.94%	\$0.05	5.60%	\$0.07	1.39%	\$0.02
Pittsburgh, PA MSA	\$0.9995	0.96%	\$0.01	-4.81%	-\$0.05	-1.24%	-\$0.01

Portland-Vancouver- Beaverton, OR-WA MSA	\$1.4900	15.50%	\$0.20	0.00%	\$0.00	0.00%	\$0.00
Providence-New Bedford- Fall River, RI-MA MSA	\$1.4000	7.69%	\$0.10	-6.04%	-\$0.09	-1.58%	-\$0.02
Richmond, VA MSA	\$1.1300	2.73%	\$0.03	-1.74%	-\$0.02	-0.43%	\$0.00
Riverside-San Bernardino- Ontario, CA MSA	\$1.6000	0.00%	\$0.00	-3.03%	-\$0.05	-0.76%	-\$0.01
Rochester, NY MSA	\$1.0500	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00
Sacramento-Arden-Arcade- Roseville, CA MSA	\$1.3700	9.60%	\$0.12	-5.52%	-\$0.08	-1.44%	-\$0.02
Salt Lake City, UT MSA	\$1.2900	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00
San Antonio, TX MSA	\$0.9500	-9.52%	-\$0.10	-9.52%	-\$0.10	-2.36%	-\$0.02
San Diego-Carlsbad-San Marcos, CA MSA	\$2.0000	0.50%	\$0.01	-4.31%	-\$0.09	-1.10%	-\$0.02
San Francisco-Oakland- Fremont, CA MSA	\$2.2500	1.35%	\$0.03	0.00%	\$0.00	0.00%	\$0.00
San Jose-Sunnyvale- Santa Clara, CA MSA	\$1.8000	7.78%	\$0.13	5.26%	\$0.09	1.30%	\$0.02
Seattle-Tacoma-Bellevue, WA MSA	\$1.6600	-1.78%	-\$0.03	-5.14%	-\$0.09	-1.32%	-\$0.02
St. Louis, MO-IL MSA	\$0.8900	-5.32%	-\$0.05	-11.00%	-\$0.11	-2.83%	-\$0.03
Tampa-St. Petersburg- Clearwater, FL MSA	\$1.0400	-1.89%	-\$0.02	-22.39%	-\$0.30	-5.96%	-\$0.07
Virginia Beach-Norfolk- Newport News, VA-NC MSA	\$1.1299	-5.05%	-\$0.06	-8.14%	-\$0.10	-2.09%	-\$0.03
Washington- Arlington-Alexandria, DC-VA-MD-WV MSA	\$1.4400	6.67%	\$0.09	-5.26%	-\$0.08	-1.34%	-\$0.02

# Median Physical Occupancy

Median Physical Occupancy is based on the facility's occupancy and not on that of a particular unit size.

	Physical		Absolute Char	nge
Top 50 MSAs	Occupancy Q2 24	Quarterly	Seasonal	Annual
Atlanta-Sandy Springs-Marietta, GA MSA	90.0%	0.0%	0.0%	0.0%
Austin-Round Rock, TX MSA	90.0%	0.0%	-1.0%	-0.2%
Baltimore-Towson, MD MSA	89.0%	0.0%	-1.0%	-0.3%
Birmingham-Hoover, AL MSA	89.0%	0.0%	0.0%	0.0%
Boston-Cambridge-Quincy, MA-NH MSA	92.0%	2.0%	2.0%	0.5%
Buffalo-Cheektowaga-Tonawanda, NY MSA	84.0%	4.0%	-6.0%	-1.5%
Charlotte-Gastonia-Concord, NC-SC MSA	88.0%	1.0%	1.0%	0.2%
Chicago-Naperville-Joliet, IL-IN-WI MSA	90.0%	0.0%	-2.0%	-0.5%
Cincinnati-Middletown, OH-KY-IN MSA	89.0%	-1.0%	-1.0%	-0.2%
Cleveland-Elyria-Mentor, OH MSA	90.0%	0.0%	-3.0%	-0.8%
Columbus, OH MSA	85.0%	0.0%	0.0%	0.0%
Dallas-Fort Worth-Arlington, TX MSA	92.0%	1.0%	0.0%	0.0%
Denver-Aurora, CO MSA	89.0%	2.0%	-1.0%	-0.3%
Detroit-Warren-Livonia, MI MSA	89.0%	-1.0%	-1.0%	-0.2%
Hartford-West Hartford-East Hartford, CT MSA	88.0%	6.0%	1.0%	0.2%
Houston-Baytown-Sugar Land, TX MSA	90.0%	-0.6%	0.0%	0.0%

Indianapolis, IN MSA	88.0%	1.0%	0.0%	0.0%
Jacksonville, FL MSA	84.0%	-3.0%	-4.0%	-1.0%
Kansas City, MO-KS MSA	89.0%	-1.7%	-2.0%	-0.5%
Las Vegas-Paradise, NV MSA	92.0%	2.0%	5.0%	1.3%
Los Angeles-Long Beach-Santa Ana, CA MSA	94.0%	-1.0%	-1.0%	-0.3%
Louisville, KY-IN MSA	89.0%	-1.0%	-3.0%	-0.7%
Memphis, TN-MS-AR MSA	91.0%	1.0%	0.0%	0.0%
Miami-Fort Lauderdale-Miami Beach, FL MSA	92.0%	-1.0%	0.0%	0.0%
Milwaukee-Waukesha-West Allis, WI MSA	85.0%	2.0%	-4.0%	-1.0%
Minneapolis-St. Paul-Bloomington, MN-WI MSA	89.0%	-1.0%	-3.0%	-0.7%
Nashville-Davidson-Murfreesboro, TN MSA	85.0%	0.0%	-1.0%	-0.2%
New Orleans-Metairie-Kenner, LA MSA	83.0%	1.0%	0.0%	0.0%
New York-Newark-Edison, NY-NJ-PA MSA	92.0%	0.0%	-2.0%	-0.5%
Oklahoma City, OK MSA	90.0%	1.0%	0.0%	0.0%
Orlando, FL MSA	91.0%	0.0%	0.0%	0.0%
Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA	94.0%	0.0%	-1.0%	-0.2%
Phoenix-Mesa-Scottsdale, AZ MSA	90.0%	2.0%	-2.0%	-0.5%
Pittsburgh, PA MSA	84.0%	-1.0%	-4.0%	-1.0%
Portland-Vancouver-Beaverton, OR-WA MSA	90.0%	0.0%	1.0%	0.2%
Providence-New Bedford-Fall River, RI-MA MSA	93.0%	0.0%	0.0%	0.0%

Richmond, VA MSA	90.0%	1.0%	0.0%	0.0%
Riverside-San Bernardino-Ontario, CA MSA	90.0%	0.0%	-2.0%	-0.5%
Rochester, NY MSA	90.0%	2.0%	1.0%	0.3%
Sacramento-Arden-Arcade- Roseville, CA MSA	90.0%	0.0%	2.0%	0.5%
Salt Lake City, UT MSA	88.0%	2.0%	0.0%	0.0%
San Antonio, TX MSA	90.0%	3.0%	-1.0%	-0.3%
San Diego-Carlsbad-San Marcos, CA MSA	90.0%	-1.0%	-2.0%	-0.5%
San Francisco-Oakland-Fremont, CA MSA	91.0%	0.0%	-1.0%	-0.3%
San Jose-Sunnyvale-Santa Clara, CA MSA	92.0%	-2.0%	9.0%	2.3%
Seattle-Tacoma-Bellevue, WA MSA	90.0%	0.0%	0.0%	0.0%
St. Louis, MO-IL MSA	92.0%	0.0%	-2.0%	-0.5%
Tampa-St. Petersburg-Clearwater, FL MSA	90.0%	1.0%	-2.0%	-0.5%
Virginia Beach-Norfolk-Newport News, VA-NC MSA	91.0%	0.0%	0.0%	0.0%
Washington-Arlington-Alexandria, DC-VA-MD-WV MSA	90.0%	0.0%	-4.0%	-1.0%

# Median Rent per Available Square Foot

Rent per Available Square Foot is calculated by deducting the cost of physical vacancy and the effective cost of concessions from the median asking rental rate.

	Rent Per	Qua	rterly	Sea	sonal	Annual		
Top 50 MSAs	Available Sq. Ft. Q2 24	% Change	Absolute Change	% Change	Absolute Change	% Change	Absolute Change	
Atlanta-Sandy Springs- Marietta, GA MSA	\$0.8679	7.93%	\$0.06	-11.31%	-\$0.11	-3.08%	-\$0.03	
Austin-Round Rock, TX MSA	\$0.7342	-15.94%	-\$0.14	-28.79%	-\$0.30	-7.74%	-\$0.07	
Baltimore-Towson, MD MSA	\$1.0240	5.01%	\$0.05	-16.73%	-\$0.21	-4.38%	-\$0.05	
Birmingham-Hoover, AL MSA	\$0.8214	-2.54%	-\$0.02	3.39%	\$0.03	0.80%	\$0.01	
Boston-Cambridge- Quincy, MA-NH MSA	\$1.1502	-3.17%	-\$0.04	-6.84%	-\$0.08	-1.77%	-\$0.02	
Buffalo-Cheektowaga- Tonawanda, NY MSA	\$0.9342	9.88%	\$0.08	-11.59%	-\$0.12	-3.29%	-\$0.03	
Charlotte-Gastonia- Concord, NC-SC MSA	\$0.7755	-13.74%	-\$0.12	-12.76%	-\$0.11	-3.17%	-\$0.03	
Chicago-Naperville- Joliet, IL-IN-WI MSA	\$0.9412	0.10%	\$0.00	6.66%	\$0.06	1.60%	\$0.01	
Cincinnati-Middletown, OH-KY-IN MSA	\$0.7349	2.65%	\$0.02	-15.15%	-\$0.13	-4.08%	-\$0.03	
Cleveland-Elyria- Mentor, OH MSA	\$0.7629	-3.48%	-\$0.03	-15.02%	-\$0.13	-3.86%	-\$0.03	
Columbus, OH MSA	\$0.6999	-5.79%	-\$0.04	-13.03%	-\$0.10	-3.50%	-\$0.03	
Dallas-Fort Worth- Arlington, TX MSA	\$0.8975	1.63%	\$0.01	-9.07%	-\$0.09	-2.42%	-\$0.02	
Denver-Aurora, CO MSA	\$1.1892	1.92%	\$0.02	-4.85%	-\$0.06	-1.27%	-\$0.02	
Detroit-Warren- Livonia, MI MSA	\$0.8718	2.40%	\$0.02	-11.19%	-\$0.11	-3.01%	-\$0.03	

Hartford-West Hartford-East Hartford, CT MSA	\$1.0327	21.58%	\$0.18	0.56%	\$0.01	0.14%	\$0.00
Houston-Baytown- Sugar Land, TX MSA	\$0.8635	-0.58%	-\$0.01	5.39%	\$0.04	1.31%	\$0.01
Indianapolis, IN MSA	\$0.7180	14.40%	\$0.09	-8.83%	-\$0.07	-2.39%	-\$0.02
Jacksonville, FL MSA	\$0.9662	-9.00%	-\$0.10	1.56%	\$0.01	0.38%	\$0.00
Kansas City, MO-KS MSA	\$0.7836	-4.75%	-\$0.04	-5.67%	-\$0.05	-1.46%	-\$0.01
Las Vegas-Paradise, NV MSA	\$0.8814	2.42%	\$0.02	-9.53%	-\$0.09	-2.42%	-\$0.02
Los Angeles-Long Beach-Santa Ana, CA MSA	\$1.9676	-0.23%	\$0.00	-3.94%	-\$0.08	-1.02%	-\$0.02
Louisville, KY-IN MSA	\$0.7483	1.34%	\$0.01	-4.22%	-\$0.03	-1.11%	-\$0.01
Memphis, TN-MS-AR MSA	\$0.6874	7.88%	\$0.05	-15.90%	-\$0.13	-4.54%	-\$0.03
Miami-Fort Lauderdale- Miami Beach, FL MSA	\$1.3910	2.50%	\$0.03	-15.84%	-\$0.26	-4.41%	-\$0.07
Milwaukee-Waukesha- West Allis, WI MSA	\$0.7584	-3.43%	-\$0.03	-18.69%	-\$0.17	-5.05%	-\$0.04
Minneapolis-St. Paul-Bloomington, MN-WI MSA	\$0.8710	-2.41%	-\$0.02	-13.67%	-\$0.14	-3.63%	-\$0.03
Nashville-Davidson- Murfreesboro, TN MSA	\$0.8005	5.19%	\$0.04	-11.14%	-\$0.10	-2.94%	-\$0.03
New Orleans-Metairie- Kenner, LA MSA	\$0.7957	-3.43%	-\$0.03	-11.72%	-\$0.11	-3.16%	-\$0.03
New York- Newark-Edison, NY-NJ-PA MSA	\$1.7649	1.88%	\$0.03	2.55%	\$0.04	0.64%	\$0.01
Oklahoma City, OK MSA	\$0.6465	-14.12%	-\$0.11	-14.34%	-\$0.11	-3.65%	-\$0.03

Orlando, FL MSA	\$0.9443	9.69%	\$0.08	-13.48%	-\$0.15	-3.58%	-\$0.04
Philadelphia- Camden-Wilmington, PA-NJ-DE-MD MSA	\$1.0163	-3.39%	-\$0.04	-6.27%	-\$0.07	-1.59%	-\$0.02
Phoenix-Mesa- Scottsdale, AZ MSA	\$1.0791	7.45%	\$0.07	0.04%	\$0.00	0.01%	\$0.00
Pittsburgh, PA MSA	\$0.7735	3.56%	\$0.03	-10.75%	-\$0.09	-2.86%	-\$0.02
Portland-Vancouver- Beaverton, OR-WA MSA	\$1.1974	13.61%	\$0.14	2.05%	\$0.02	0.53%	\$0.01
Providence-New Bedford-Fall River, RI-MA MSA	\$1.1865	9.28%	\$0.10	-6.77%	-\$0.09	-1.79%	-\$0.02
Richmond, VA MSA	\$0.9141	3.75%	\$0.03	-7.43%	-\$0.07	-1.89%	-\$0.02
Riverside-San Bernardino-Ontario, CA MSA	\$1.3142	0.04%	\$0.00	-5.50%	-\$0.08	-1.40%	-\$0.02
Rochester, NY MSA	\$0.8782	-1.16%	-\$0.01	-1.01%	-\$0.01	-0.25%	\$0.00
Sacramento-Arden- Arcade-Roseville, CA MSA	\$1.1234	9.83%	\$0.10	-2.37%	-\$0.03	-0.62%	-\$0.01
Salt Lake City, UT MSA	\$1.0076	3.02%	\$0.03	-1.30%	-\$0.01	-0.33%	\$0.00
San Antonio, TX MSA	\$0.7767	-5.36%	-\$0.04	-11.40%	-\$0.10	-2.93%	-\$0.02
San Diego-Carlsbad- San Marcos, CA MSA	\$1.6716	-0.27%	\$0.00	-5.11%	-\$0.09	-1.33%	-\$0.02
San Francisco- Oakland-Fremont, CA MSA	\$1.8356	1.48%	\$0.03	-2.86%	-\$0.05	-0.74%	-\$0.01
San Jose-Sunnyvale- Santa Clara, CA MSA	\$1.5035	4.77%	\$0.07	20.21%	\$0.25	4.60%	\$0.06
Seattle-Tacoma- Bellevue, WA MSA	\$1.3293	-1.07%	-\$0.01	-4.81%	-\$0.07	-1.24%	-\$0.02

St. Louis, MO-IL MSA	\$0.7576	-6.30%	-\$0.05	-14.30%	-\$0.13	-3.75%	-\$0.03
Tampa-St. Petersburg- Clearwater, FL MSA	\$0.8422	0.25%	\$0.00	-24.76%	-\$0.28	-6.85%	-\$0.07
Virginia Beach-Norfolk- Newport News, VA-NC MSA	\$0.9250	-6.97%	-\$0.07	-9.64%	-\$0.10	-2.49%	-\$0.02
Washington- Arlington-Alexandria, DC-VA-MD-WV MSA	\$1.1626	7.73%	\$0.08	-10.84%	-\$0.14	-2.88%	-\$0.04

Implied Economic Occupancy by Metropolitan Area

**Economic Occupancy** — Economic occupancy as shown below reflects the difference between asking rental rates and rents per available sf. It takes into consideration the impact physical vacancy and the cost of offering concessions. It does not reflect the cost of bad debt, ancillary income or the im- pact of tenants who pay something other than asking rental rate.

Top 50 MSAs	Economic Occupancy Q2 24	Quarterly		Seasonal		MSA vs National Average
		% Change	Absolute Change	% Change	Absolute Change	Absolute Change
Atlanta-Sandy Springs-Marietta, GA MSA	82.7%	2.9%	2.3%	1.3%	1.1%	1.1%
Austin-Round Rock, TX MSA	81.6%	0.0%	0.0%	-3.4%	-2.9%	0.0%
Baltimore-Towson, MD MSA	80.0%	0.1%	0.1%	-2.4%	-2.0%	-1.6%
Birmingham- Hoover, AL MSA	83.0%	-0.5%	-0.4%	3.4%	2.7%	1.4%
Boston-Cambridge- Quincy, MA-NH MSA	83.4%	1.1%	0.9%	1.3%	1.1%	1.8%
Buffalo- Cheektowaga- Tonawanda, NY MSA	72.4%	2.1%	1.5%	-10.9%	-8.9%	-9.2%
Charlotte-Gastonia- Concord, NC-SC MSA	79.1%	1.2%	0.9%	2.3%	1.8%	-2.5%
Chicago-Naperville- Joliet, IL-IN-WI MSA	81.8%	0.0%	0.0%	-1.7%	-1.4%	0.2%
Cincinnati- Middletown, OH- KY-IN MSA	79.9%	-1.2%	-1.0%	-3.2%	-2.6%	-1.7%

Cleveland-Elyria- Mentor, OH MSA	81.2%	0.6%	0.5%	-5.0%	-4.3%	-0.4%
Columbus, OH MSA	77.8%	-0.5%	-0.4%	1.6%	1.2%	-3.8%
Dallas-Fort Worth- Arlington, TX MSA	85.5%	1.7%	1.4%	2.3%	1.9%	3.9%
Denver-Aurora, CO MSA	78.2%	3.9%	2.9%	-6.8%	-5.7%	-3.4%
Detroit-Warren- Livonia, MI MSA	78.5%	-3.2%	-2.6%	-4.0%	-3.3%	-3.1%
Hartford-West Hartford-East Hartford, CT MSA	77.1%	5.3%	3.9%	-3.1%	-2.5%	-4.5%
Houston-Baytown- Sugar Land, TX MSA	82.2%	-0.6%	-0.5%	0.4%	0.3%	0.6%
Indianapolis, IN MSA	80.7%	2.9%	2.3%	0.4%	0.3%	-0.9%
Jacksonville, FL MSA	72.1%	-7.7%	-6.0%	-8.3%	-6.5%	-9.5%
Kansas City, MO-KS MSA	79.1%	-4.8%	-4.0%	-4.8%	-4.0%	-2.5%
Las Vegas-Paradise, NV MSA	83.9%	2.3%	1.9%	7.7%	6.0%	2.3%
Los Angeles-Long Beach-Santa Ana, CA MSA	84.8%	-1.1%	-0.9%	-2.8%	-2.4%	3.2%
Louisville, KY-IN MSA	81.3%	-0.9%	-0.7%	-2.2%	-1.8%	-0.3%
Memphis, TN-MS-AR MSA	81.8%	1.4%	1.1%	-3.9%	-3.3%	0.2%
Miami-Fort Lauderdale-Miami Beach, FL MSA	82.8%	-1.2%	-1.0%	-1.3%	-1.1%	1.2%

Milwaukee- Waukesha-West Allis, WI MSA	77.4%	8.4%	6.0%	-7.1%	-5.9%	-4.2%
Minneapolis-St. Paul-Bloomington, MN-WI MSA	79.9%	0.3%	0.2%	-6.5%	-5.6%	-1.7%
Nashville-Davidson- Murfreesboro, TN MSA	76.2%	0.1%	0.1%	-0.1%	-0.1%	-5.4%
New Orleans- Metairie-Kenner, LA MSA	75.8%	1.2%	0.9%	0.9%	0.7%	-5.8%
New York-Newark- Edison, NY-NJ-PA MSA	84.4%	-0.1%	-0.1%	-2.0%	-1.7%	2.8%
Oklahoma City, OK MSA	81.8%	3.3%	2.6%	-3.5%	-3.0%	0.2%
Orlando, FL MSA	82.1%	0.1%	0.1%	-3.8%	-3.2%	0.5%
Philadelphia- Camden- Wilmington, PA-NJ-DE-MD MSA	85.4%	0.7%	0.6%	-1.5%	-1.3%	3.8%
Phoenix-Mesa- Scottsdale, AZ MSA	81.8%	3.4%	2.7%	-5.2%	-4.5%	0.2%
Pittsburgh, PA MSA	77.4%	2.7%	2.0%	-6.2%	-5.1%	-4.2%
Portland- Vancouver- Beaverton, OR-WA MSA	80.4%	-1.6%	-1.3%	2.0%	1.6%	-1.2%
Providence-New Bedford-Fall River, RI-MA MSA	84.8%	1.6%	1.3%	-0.7%	-0.6%	3.2%
Richmond, VA MSA	80.9%	1.0%	0.8%	-5.8%	-5.0%	-0.7%

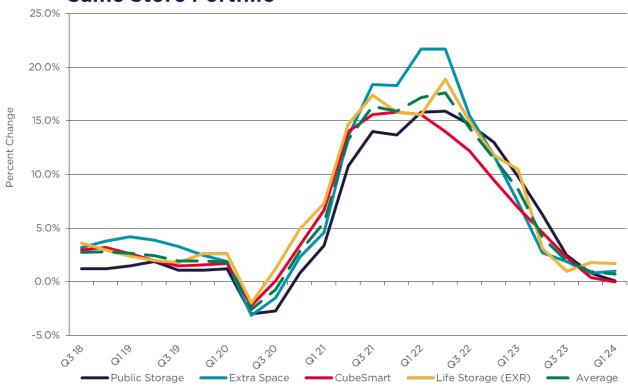
Riverside-San Bernardino-Ontario, CA MSA	82.1%	0.0%	0.0%	-2.6%	-2.2%	0.5%
Rochester, NY MSA	83.6%	-1.2%	-1.0%	-1.1%	-0.9%	2.0%
Sacramento-Arden- Arcade-Roseville, CA MSA	82.0%	0.2%	0.2%	3.3%	2.6%	0.4%
Salt Lake City, UT MSA	78.1%	3.0%	2.3%	-1.3%	-1.0%	-3.5%
San Antonio, TX MSA	81.8%	4.6%	3.6%	-2.0%	-1.7%	0.2%
San Diego- Carlsbad-San Marcos, CA MSA	83.6%	-0.8%	-0.7%	-0.8%	-0.7%	2.0%
San Francisco- Oakland-Fremont, CA MSA	81.6%	0.1%	0.1%	-2.9%	-2.4%	0.0%
San Jose- Sunnyvale-Santa Clara, CA MSA	83.5%	-2.8%	-2.4%	14.2%	10.4%	1.9%
Seattle-Tacoma- Bellevue, WA MSA	80.1%	0.8%	0.6%	0.4%	0.3%	-1.5%
St. Louis, MO-IL MSA	85.1%	-1.0%	-0.9%	-3.7%	-3.3%	3.5%
Tampa-St. Petersburg- Clearwater, FL MSA	81.0%	2.1%	1.7%	-3.0%	-2.5%	-0.6%
Virginia Beach- Norfolk-Newport News, VA-NC MSA	81.9%	-2.0%	-1.7%	-1.6%	-1.3%	0.3%
Washington- Arlington- Alexandria, DC-VA- MD-WV MSA	80.7%	1.0%	0.8%	-5.9%	-5.1%	-0.9%

# Section IV - Real Estate Investment Trusts (REITs) Performance Data First Quarter 2024

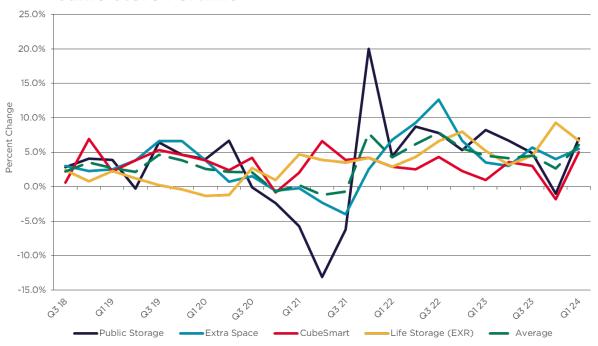
The following performance data comes from the four public companies same store pool and supports the conclusions drawn from the Self Storage Performance Index and other trends we track. There are, however, slight differences which are mostly attributable to the following:

- 1. We only track the trends in the 100 sf non-climate-controlled units.
- 2. Our estimate of Rent per Available Square Foot does not take into consideration.
  - a. Bad Debt
  - b. Existing tenants paying something other than the current asking rental rate.
  - c. Ancillary income
- 3. The trends reflect the whole nation geographically while the individual REITs are more confined to regions of the country

# Real Estate Investment Trust Percent Change in Revenue Same Store Portfilio



# Real Estate Investment Trust Percent Change in Operating Expenses Same Store Portfilio



# Real Estate Investment Trust Percent Change in Net Operating Income Same Store Portfilio



# Section V - Appendices

# Methodology & Glossary of Terms

## Self Storage Chart of Accounts

### SSDS Profile

## Methodology & Glossary of Terms

**Asking Rental Rates** — All rental rates referred to in this report are the monthly scheduled, posted, or offered rates for currently available 100-sf units and reported on a median basis, unless otherwise noted.

**Benchmark** — A recognized statistic used as a basis of comparison.

**Concessions** — Any discounts, specials, promotions, etc. offered with the rental of storage unit(s).

**Data** —We collect operating data from self storage facilities nationwide from three primary sources.

- a. Data contributed from <u>large operators</u>. We have a relationship with a number of public and private operators of large portfolios of self storage properties who provide, on a recurring basis, site level revenue and expense data on a same-store sales basis.
- b. Data contributed from <u>small operators</u> through the participant's portal at the **SSDS** website: [enter website name here]. These small operators typically own five or fewer sites. These data contributors also provide, on a recurring basis, site level revenue and expense data on a same-store sales basis.
- c. Data collected from <u>participating appraisers</u>. We provide market research data in aggregate for appraisers actively engaged in the valuation of self storage properties. As a part of the agreement with these professionals, they provide additional site-level operating information. Each such exchange provides multiple years of same-store sales and operating expense data.

Same-store operating data is critical for evaluating the management of a given facility or portfolio of facilities. The majority of our database includes same-store operating data. However, our financial market products (the *Self Storage Performance Quarterly, the MSA Report* and *Snapshot Report*) are designed to track the health and performance of the industry at the National, Regional, MSA, and Site levels.

**Economic Occupancy** — Economic occupancy is the difference between asking rental rates and rents per available sf. It takes into consideration the impact physical vacancy and the cost of offering concessions. It does not reflect the cost of bad debt, ancillary income or the impact of tenants who pay something other than asking rental rate.

**Growth Scores, Quarterly and Aggregate** — The growth score is calculated by adding the percentage change in asking rents and physical occupancy for the same time period. The aggregate growth score is calculated as a moving average of the quarterly growth scores for the last four quarters.

**Index Components** — The Self Storage Performance Index® is a composite of a number of component indices including asking rental rates, occupancy, concessions, and operating expenses based upon the benchmark 100 sf ground level, non-climate-controlled unit.

Interest Rates — All interest rates reported, except the 360-day LIBOR, are from the <u>Federal Reserve Statistical Release H.15</u>. The 360-day LIBOR values reported are from Fannie Mae's Index of ARM Values.

**Market** — The geographic area or areas in which a research project takes place. A market may be a region of the country, a state, a county, a city, or some portion of a city.

**Median** — The median is the middle value of a data set. It is defined after all the measurements in a data set have been arranged in order of magnitude. The middle measurement is the median. The median may be considered the value that is the typical response for a particular sample. If the data set contains an even number of measurements, the higher of the two middle values would be chosen as the median.

**Metropolitan Statistical Areas (MSA)** — An MSA is a geographical region defined by the U.S. Census Bureau. We track the operating performance trends of self storage facilities located within the 50 largest MSAs. The size of each MSA is determined by their ranking. MSA rankings are based on the 2003 total population as reported by the U.S. Census Bureau's.



The Top 50 MSAs are listed below alphabetically:

- Atlanta-Sandy Springs-Marietta, GA
- Austin-Round Rock, TX
- Baltimore-Towson, MD
- Birmingham-Hoover, AL
- Boston-Cambridge-Quincy, MA-NH
- Buffalo-Cheektowaga-Tonawanda, NY
- Charlotte-Gastonia-Concord, NC-SC
- Chicago-Naperville-Joliet, IL-IN-WI
- Cincinnati-Middletown, OH-KY-IN
- Cleveland-Elyria-Mentor, OH
- Columbus, OH
- Dallas-Fort Worth-Arlington, TX
- Denver-Aurora, CO
- Detroit-Warren-Livonia, MI
- Hartford-West Hartford-East Hartford, CT
- Houston-Baytown-Sugar Land, TX
- Indianapolis, IN
- Jacksonville, FL
- Kansas City, MO-KS
- Las Vegas-Paradise, NV
- Los Angeles-Long Beach-Santa Ana, CA
- Louisville, KY-IN
- Memphis, TN-MS-AR
- Miami-Fort Lauderdale-Miami Beach, FL
- Milwaukee-Waukesha-West Allis, WI
- Minneapolis-St. Paul-Bloomington, MN-WI
- Nashville-Davidson-Murfreesboro, TN

- New Orleans-Metairie-Kenner, LA
- New York-Newark-Edison, NY-NJ-PA
- Oklahoma City, OK
- Orlando, FL
- Philadelphia-Camden-Wilmington, PA-NJ-DE-MD
- Phoenix-Mesa-Scottsdale, AZ
- Pittsburgh, PA
- Portland-Vancouver-Beaverton, OR-WA
- Providence-New Bedford-Fall River, RI-MA
- Richmond, VA
- Riverside-San Bernardino-Ontario, CA
- Rochester, NY
- Sacramento-Arden-Arcade-Roseville, CA
- Salt Lake City, UT
- San Antonio, TX
- San Diego-Carlsbad-San Marcos, CA
- San Francisco-Oakland-Fremont, CA
- San Jose-Sunnyvale-Santa Clara, CA
- Seattle-Tacoma-Bellevue, WA
- St. Louis, MO-IL
- Tampa-St. Petersburg-Clearwater, FL
- Virginia Beach-Norfolk-Newport News, VA-NC
- Washington-Arlington-Alexandria, DC-VA-MD-WV

Occupancy — Occupancies referred to in analysis, graphs and tables in this report are typically the median physical unit of the entire facility, not on that of a particular unit size, unless otherwise noted.

Operating Expenses — Operating expenses are calculated as a percentage of revenue. Source data is gathered from public (SEC filings of self storage REITS) and private (surveyed and contributed) sources.

Performance-at-a-Glance — The overall trends in rental rates, occupancy and rent per available unit are compared on a quarterly, seasonal, and annual basis are illustrated in a table.

Physical Occupancy — Occupancy is the number of units available divided by the facility's total number of units and is displayed as a percentage. Occupancies are reported on a median basis and based on that of the entire facility, not on that of a particular unit size, unless otherwise noted.

**Population (Pop)** — The total number of people in a market area.

Quarterly Change — This is the change in the current quarter from the previous quarter.

Range — A range also arranges a data set in order of magnitude. However, in a range, the bottom 25% of the set falls below the LOW and the top 25% falls above the HIGH. The Range represents the middle 50% of the data set.

Relative Market Position Table — This table lists each market by the specific seasonal and annual changes in rental rates and occupancy sorted by those that experienced positive changes in both rent and occupancy, those which had a positive change in either rents or occupancy, and

those that demonstrated negative changes in both rents and occupancy.

Rental Rates — All rental rates referred to in analysis, graphs and tables in this report are asking rental rates for 100-sf self storage units and are reported on a median basis, unless otherwise noted. The 100-sf unit size was selected as a benchmark, as it is the most universal unit size.

#### Rent per Available Square Foot (RPASF)

— A benchmark for measuring change. This statistic is calculated by: multiplying asking rental rates by the physical occupancy percentage; and then deducting the cost of concessions. This benchmark has a methodology similar to what is used in the hotel industry called RevPar. While RevPar stands for "Revenue per Available Room," we have modified the term to reflect rent per available self storage unit reported on a psf basis.

Seasonal Change — This reflects the percent change in the current quarter compared to the same quarter of the previous year.

Self Storage Performance Index® — The Self Storage Performance Index measures the health of the self storage industry based on key operating statistics from facilities in the 50 largest U.S. metropolitan statistical areas. The primary components of the SSPI include asking rental rates, vacancy, concessions, and operating expenses. The SSPI is calculated on a psf basis and changes are reported based on changes since the initial reporting of the SSPI in December 2003 (100=12/31/03).

**Total Rental Activity** — This is the total of all move-ins and all move-outs.

Trailing 12, Moving Average, or Annual Change — This measure reflects the percent change in the four quarters ended in the current quarter relative to the four quarters ended in the prior quarter.

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# Self Storage Chart of Accounts

#### **ITEMIZED INCOME**

INCOME

Unit Rental Income

R.V. Space Rent

Late Fees

Packing Material Sales

Other Ancillary Income

ANCILLARY INCOME

Lock Sales

Mailbox Rental

Merchandise Sales

**NSF** Charges

Sign Rental

Tenant Refunds

Other Income

**MISCELLANEOUS** 

Admin/Lease Fees

Deposit Variance

Interest Income

#### **ITEMIZED EXPENSES**

#### **TAXES**

Real Estate Taxes

Special Assessments

Merchandise Sales Tax

Personal Property Tax

#### PROPERTY INSURANCE

Fire & Extended Insurance

Property Insurance

Toxic Waste Insurance

Other

#### **OFF-SITE MANAGEMENT**

Professional Management

### ON-SITE MANAGEMENT

Property Manager-Pay

Property Manager-Benefits

Assistant Manager-Pay

Assistant Manager-Benefits

Regional Manager-Pay

Regional Manager-Benefits

#### **ADVERTISING**

Direct Mail

Flags/Banners/Signs

Local Marketing

Marketing Support

Newspapers & Magazines

Radio

Sign Lease/Rental

Telemarketing

Television

Yellow Pages

Miscellaneous

Other

## ADMINISTRATIVE

General

Auto Repair & License

Auto Insurance

Banking Fees

**Business License** 

Copying & Printing

Courier Service

**Data Processing** 

Dues, Subscriptions, Fees

Education

Equipment

Field Auditors

Legal & Accounting

Meals & Entertainment

Meetings

Office Supplies

Postage & Delivery

Recruitment

Telephone

Travel

Uniform

Miscellaneous

Other

#### **UTILITIES**

Electric

Gas

Sewer

Water

#### **EVICTION**

**Auction Costs** 

Legal

Settlement

**Tenant Claims** 

#### MAINTENANCE

General Repairs & Maintenance

**Appliances** 

Cleaning

**Disposal Services** 

Doors

Electrical

Elevator

**Equipment Rental** 

Gate

Heating/Air-Conditioning

#### **IMPROVEMENTS**

Landscaping

Painting

Parking Lot

Pavement Sweeping

Pest Control

Plumbing

Roof

Security

Supplies

Sign

Snow Removal

Miscellaneous

Other

#### **ANCILLARY EXPENSES**

Cost of Lock Sales

Cost of Mailbox Rental

Cost of Packing Material

Other Ancillary Expenses

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### SSDS Profile

Self Storage Data Services, (SSDS) began as an independent research firm with the mission to develop and maintain the nation's largest database of self storage operating statistics. SSDS is a recognized leader in providing independent research on the self storage industry, founded in 1992. Since then, the company has been collecting and tracking self storage operating performance data nationwide. Our ability to collect and populate a database of operating statistics has been built over the years on a foundation of trust, integrity, and strict confidentiality relative to the use of the data that is shared with SSDS. Our data is compiled from participating owners/operators, as well as lenders, brokers, appraisers, investors, and the self storage REITs.

SSDS joined the Self Storage Industry Group of Cushman & Wakefield in June 2011 and recognized as the industry's leading authority and foremost source for current and historic performance trending information pertaining to the self storage sector.

SSDS's unique service offerings allow us to integrate the firm's sophisticated Self Storage Appraisal template with the most robust Self Storage database in the industry. The combined product provides clients with optimal industry intelligence drawing from SSDS's 32 years of historical and current industry, market, and property specific data. Cushman & Wakefield's Valuation & Advisory division, which includes the Self Storage Practice Group, is one of the largest fully integrated real estate valuation and consulting organizations in the world. The investment in this new addition advances the company's strategic direction in focused, specialized, and dedicated practice groups.



